



## Research Study

April 2015

# Enterprise Mobile Management: A Study of Deployment Strategies

*A J.Gold Associates Research Report*

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*“This Study was conducted to quantitatively assess the business attitudes and technology requirements for Enterprise Mobile Management (EMM) and Mobile Device Management (MDM) and related services, primarily within the enterprise organization, but also to a lesser extent within the small to medium size company.... We have focused this study primarily on discovering the current and future implementation requirements of organizations for EMM solutions, as well as creating data on what companies think of the vendor solutions they have implemented, including a “vendor evaluation scorecard”.”*

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